



Wausau & Marathon County Parks and Recreation Foundation

Persons wishing to attend the meeting by phone may call into the telephone conference beginning five (5) minutes prior to the start time indicated above using the following number: 1-408-418-9388.

Access Code: 2480 317 6086. When you enter the telephone conference, please put your phone on mute!

Tuesday June 17, 2025

Time: 4:00pm

Place: NEW Parks Office, 518 South 7th Avenue, Rm 089, Wausau WI 54401 – Enter at door 518F on Garfield Ave.

Members – Bill Bertram (President), Dan Bowen, Kevin Crooks (Vice-President), Randy Falstad, Jamie Polley, Bill Duncanson, Jeff Frese, Nicole Fandrey, Mike Egan,

1. Call to Order
2. Minutes – April 15, 2025
3. Financial Reports – April 1-June 4 Park Foundation and Great Pinery Heritage Waterway Trail 2025
4. New Business
 - a. Community Foundation of North Central WI Investment Pool Choice -Due 6/27
 - b. Marathon Park Splash Pad
 - c. Fundraising and Sponsorship
 - d. Gravel Bike Roads
 - e. New Member Recruitment
5. Old Business
 - a. Recognition of Charles “Chuck” Newby – Tree Planted, designate who will contact family.
 - b. IronBull – Introduction of Executive Director & Agreement Status
6. Future Agenda Topics –
7. Next Regular Scheduled Meeting Date –August 19, 2025 at 4:00pm, 518 South 7th Avenue, Rm 089, Wausau WI 54401, Wausau or web-ex
8. Adjournment

DRAFT MINUTES

MEETING OF THE WAUSAU AND MARATHON COUNTY PARKS AND RECREATION FOUNDATION, INC. BOARD OF DIRECTORS

4:00 pm, April 15, 2025

212 River Drive, Wausau WI 54403

Members Present - Bill Bertram (President), Jamie Polley, Dan Bowen, Bill Duncanson, Jeff Frese, Randy Falstad and Mike Egan. **Excused:** Kevin Crooks (Vice-President) and Nicole Fandrey

1. Call to Order - Bill Bertrem called the meeting to order at 4:10 p.m.

2. Minutes – Motion by Duncanson, second by Falstad to approve the February 18, 2025 regular meeting minutes. Motion **carried** by voice vote, vote reflected as 7-0.

3. Financial Reports - Duncanson presented the summary reports for the 1st Quarter for the Park Foundation Fund and Great Pinery Waterway Fund. The official statements were not available due to some difficulties at the Community Foundation. Duncanson noted that due to the current economic situation and volatility of the stock market the fund may see losses. He advised the Foundation to be conservative with providing funds since the account has just over \$100,000 after paying last month grant awards and suggested the topic of fundraising ideas be put back on the agenda. Polley mentioned that the IronBull agreement needs to be updated as this organization was supposed to be a source of revenue for the foundation. **Motion** by Bowen, seconded by Falstad to accept the financial report. Motion **carried** by voice vote, vote reflected as 7-0.

4. New Business

- a. Elderon Baseball Fence Replacement. **Motion** by Duncanson, seconded by Bowen to deny based on the project being outside of the scope of the Foundation. Motion **carried** by voice vote, vote reflected as 7-0.
- b. Mosinee School District – Leading the Way through Play. **Motion** by Duncanson, seconded by Bowen to deny based on the project being outside of the scope of the Foundation. Motion **carried** by voice vote, vote reflected as 7-0.
- c. Marathon Park Splash Pad. **Motion** by Frese, seconded by Bowen to confirm support of the splash pad project and evaluate the funding needs at the next meeting. Motion **carried** by voice vote, vote reflected as 7-0.
- d. Donation to Historic Park Tour Presented by the Marathon County Historical Society. **Motion** by Bertram, seconded by Bowen to donate \$250 to the Marathon County Historical Society for their Historic Park tour brochures and request that a QR code be added to the brochure for donations to the Park Foundation or make QR code stickers that can be added to the brochures. Motion **carried** by voice vote, vote reflected as 7-0.
- e. New Member Requirement. Bertram will have applications and names of potential Foundation member candidates at the next meeting. If anyone has anyone they think would be good for the foundation or is interested please pass their contact information on to Bill Bertram.

5. Old Business

- a. Recognition of Charles “Chuck” Newby. Polley let the members know that the department cannot get a Frazier Fur at this time but can acquire a Norway Spruce, Douglas Fir, or White Spruce.

Motion by Bertram, seconded by Duncanson to purchase the Norway Spruce to plant in honor of Newby at Riverside Park. Motion **carried** by voice vote, vote reflected as 7-0.

- b. IronBull Agreement Status. Bertram will have information from IronBull to discuss at the next meeting.
- c. Great Pinery Heritage Water Way Project - Establish Policies and Procedures of Use of Water Trail Funds. The members discussed that all waterway funds being distributed need to be approved through the grant process and will be given to waterway projects only within Marathon County.

6. Future Agenda Topics – Sponsorships and Fundraising

7. Next Regular Scheduled Meeting Date – Date Correction – June 17, 2025 at 4:00pm, 518 South 7th Avenue, Rm 089, Wausau WI or web-ex.

8. Adjournment – **Motion** by Frese, second by Duncanson to adjourn at 4:52p.m. Motion **carried** by voice vote, vote reflected as 7-0.



FUND STATEMENT

Wausau & Marathon County Parks and Recreation Fund Current Period April 01, 2025 to June 04, 2025

FUND SUMMARY

Fund Activity	Current Period	Year to Date
Beginning Fund Balances	\$117,067.98	\$141,331.58
Additions to the fund		
Donations to the fund	0.00	3,004.41
Investment gains/(losses)	739.69	1,669.14
Total additions to the fund	\$ 739.69	\$4,673.55
Subtractions from the fund		
Charitable Support Fee	0	532.46
Fund Expenses	0	2,665.00
Grants awarded	9,070.19	34,070.19
Total subtractions from the fund	\$9,070.19	\$37,267.65
Pending transactions		
Grants Payable		\$25,000.00
Total pending transactions		\$ 25,000.00
Ending Fund Balance		
Indexed Conservative Balanced Growth Pool		\$133,737.48
Available to spend (Endowments only)		

FUND DETAILS

Contributions

No donations were received this period.

Grants or Scholarships Awarded

Date	Grantee or Student Name	Description	Amount
------	-------------------------	-------------	--------

04/17/25	Wausau/Marathon County Parks, Recreation and Forestry Department	As requested by the WMCPRF	8,820.19	Miller Fund Distribution
04/17/25	Marathon County Historical Society	Historic Park Tour	250.00	
Total Grants or Scholarships awarded this period			\$ 9,070.19	

Vouchers

No vouchers paid this period.

Support Fee Calculation

n/a	No calculated fee.	n/a
-----	--------------------	-----



FUND STATEMENT
Great Pinery Heritage Waterway Fund
Current Period April 01, 2025 to June 04, 2025

FUND SUMMARY

Fund Activity	Current Period	Year to Date
Beginning Fund Balances	\$19,086.76	\$24,356.26
Additions to the fund No additions this period.		
Subtractions from the fund No distributions this period.		
Pending transactions No pending transactions for this period.		
Ending Fund Balance		
Cash		\$19,086.76
Available to spend (Endowments only)		

FUND DETAILS

Contributions

No donations were received this period.

Grants or Scholarships Awarded

No grants or scholarships were awarded this period.

Vouchers

No vouchers paid this period.

Support Fee Calculation

n/a No calculated fee.

n/a



2025 POOL CHOICE OPTIONS

Fund Name:

_____ % **Managed Balanced Growth Pool**

_____ % **Indexed Balanced Growth Pool**

_____ % **ESG Balanced Growth Pool**

_____ % **Faith Based Balanced Growth Pool**

_____ % **Conservative Balanced Indexed Pool**

_____ % **Short Term Money Market Pool** (not available to endowments)

ASSET CATEGORIES	
Domestic and International Equity	Intended to be the primary source of long-term growth for the portfolio, as equities historically have produced high real rates of return. While having higher expected returns, they also have higher volatilities. Includes both long-only and liquid hedged equity mandates.
Fixed Income	Intended to offset the volatility of equities, particularly during market downturns, as well as provide deflation protection. These investments are comprised primarily of fixed income (debt) securities and can be further categorized as interest rate sensitive and credit sensitive.
Alternatives	Intended to diversify the sources of return and volatility in the portfolio. These investments could include Real Estate, Private Equity, Infrastructure, Hedge Funds and Global Tactical Asset Allocation Funds.

MANAGED BALANCED GROWTH POOL 4.5% endowment distribution					
This pool will be invested to preserve the purchasing power of the Foundation’s assets, with returns similar to a portfolio allocation of 45% Russel 3000, 12% MSCI AC World ex USA Index, 13% Bloomberg US Aggregate Bond Index, 12% Bloomberg Intermediate Government/Credit, 10% NCREIF ODCE and 8% CPI+5%. The allocation will attempt to balance long-term growth objectives while taking a reasonable level of risk. To achieve those objectives, the pool will maintain an actively managed, globally diversified portfolio.					
Target Asset Allocation		Performance Results as of 3/31/2025			
Domestic Equities	45%	1 YR	3 YR	5 YR	10 YR
International Equities	12%	1.79 (98)	2.77 (93)	10.13 (49)	5.80 (62)
Fixed Income	25%				
Alternatives	18%	() percentile ranking of universe of actual Foundations with assets of \$100 million or less			

INDEXED BALANCED GROWTH POOL 4.5% endowment distribution				
This pool will be invested exclusively in low cost index funds designed to match the return of a portfolio allocation of 47% to the total US stock market (as measured by Russell 3000 Index), 23% to the International stock market (MSCI AC World ex USA Index), and 30% to the US Aggregate Bond Index (as measured by the Bloomberg Aggregate Bond Index).				
Target Asset Allocation		Performance Results as of 3/31/2025		
Domestic Equities	47%	1 YR	3 YR	5 YR
International Equities	23%	5.95 (37)	5.02 (34)	10.68 (34)
Fixed Income	30%	Inception 5/2016 8.40 (8)		
() percentile ranking of universe of actual Foundations with assets of \$100 million or less				

INDEXED ESG BALANCED GROWTH POOL

4.5% endowment distribution

This pool will be invested in Mutual Funds and Exchange Traded Funds (ETF's) that use Environmental, Social and Governance (ESG) screens to achieve the Foundation's Socially Responsible objectives. The ESG framework and investments will be managed through low cost funds. In addition, the pool will utilize an index for fixed income exposure at low cost. The objective is to have investment results similar to the Foundation's Managed Growth and Indexed Growth Pools while overlaying the ESG screens.

Target Asset Allocation		Performance Results as of 3/31/2025		
		1 YR	3 YR	Inception 12/2020
Domestic Equities	50%			
International Equities	20%	4.67 (81)	4.44 (54)	5.29 (55)
Fixed Income	30%	() percentile ranking of universe of actual Foundations with assets of \$100 million or less		

FAITH-BASED BALANCED GROWTH POOL

4.5% endowment distribution

This pool will be invested exclusively in funds managed in accordance with the US Conference of Catholic Bishops guidelines on Catholic socially responsible investing. The objective is to have investment results similar to the Foundation's Managed Growth and Indexed Growth Pools while overlaying the Faith Based screens.

Target Asset Allocation		Performance Results as of 3/31/2025		
		1 YR	3 YR	Inception 12/2020
Domestic Equities	50%			
International Equities	20%	6.01 (36)	4.73 (42)	5.92 (30)
Fixed Income	30%	() percentile ranking of universe of actual Foundations with assets of \$100 million or less		

INDEXED CONSERVATIVE BALANCED GROWTH POOL

4.0% endowment distribution

This pool will be invested exclusively in low-cost index fund designed to match the return of a portfolio allocation 33% to the total US stock market (as measured by Russell 3000 Index), 17% to the International stock market (MSCI AC World ex USA Index), 50% to the US Aggregate bond index (as measured by the Bloomberg Aggregate Bond Index).

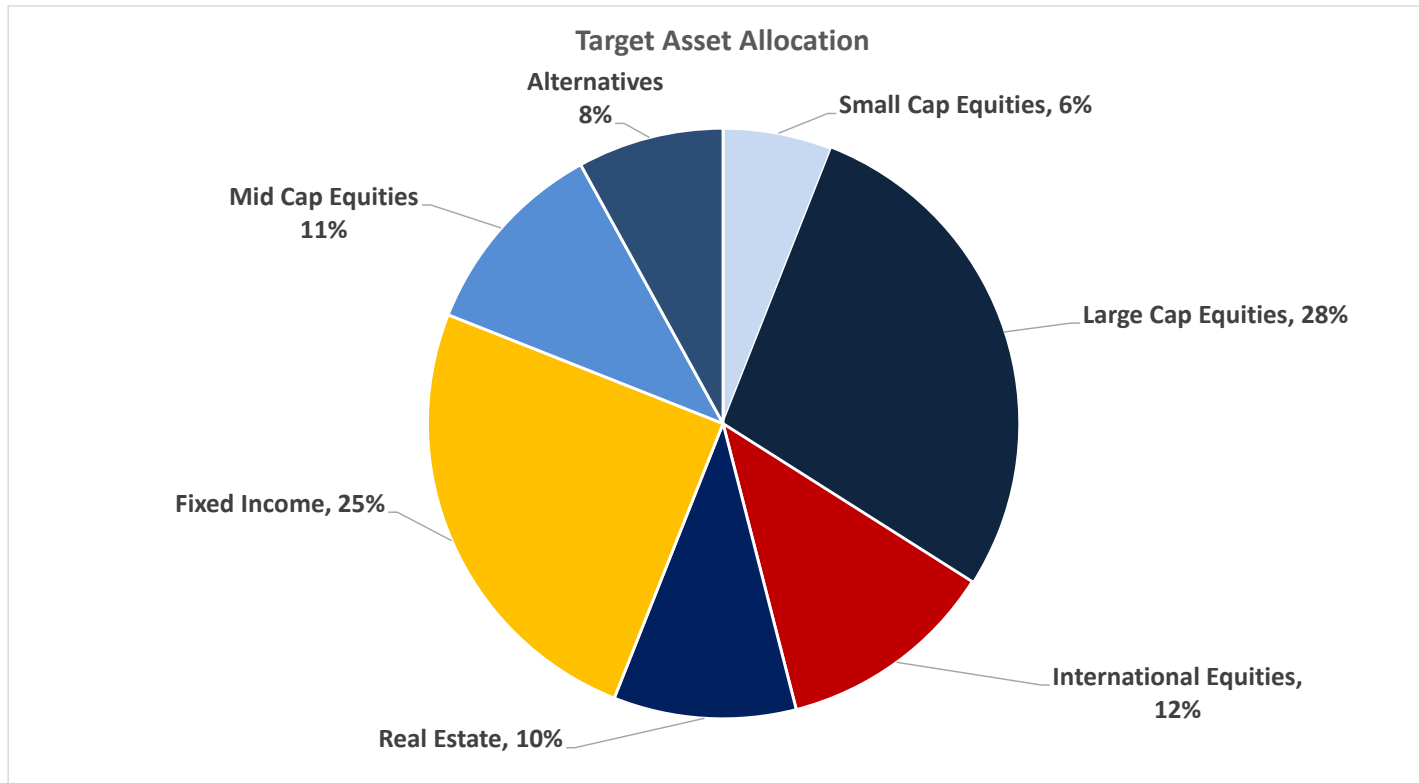
Target Asset Allocation		Performance Results as of 3/31/2025			
		1 YR	3 YR	5 YR	10 YR
Domestic Equities	33%				
International Equities	17%	6.02 (35)	3.93 (69)	7.70 (80)	5.42 (71)
Fixed Income	50%	() percentile ranking of universe of actual Foundations with assets of \$100 million or less			

SHORT TERM GOVERNMENT MONEY MARKET FUND

Not available for endowments

Seeks to provide maximum current income and daily liquidity by purchasing U.S. government securities and repurchase agreements collateralized by such obligations. Little to no risk. March 2025 3.96% net annualized monthly average yield.

Community Foundation of North Central Wisconsin - Managed Balanced Growth Pool



Investment performance As of March 31, 2025

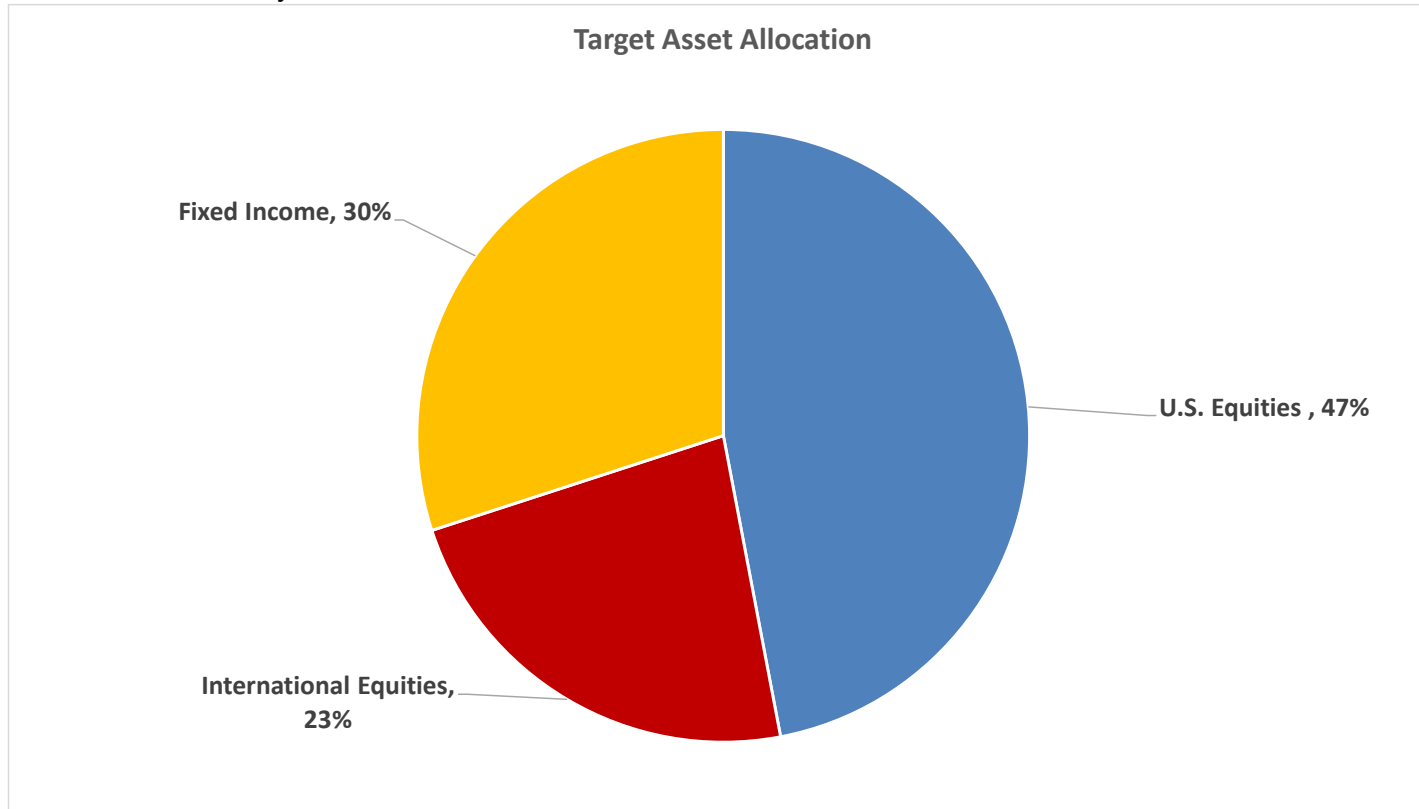
	YTD	1 Year	3 Year	5 Year	10 Year
CFNCW Total Return	0.23%	1.79%	2.77%	10.13%	5.80%
Target Return	-0.02%	6.94%	6.64%	11.81%	7.47%
Rank in Foundation Universe	47%	98%	93%	49%	62%
Median Foundation Return	0.13%	5.61%	4.53%	10.05%	6.10%

Annual Returns as of March 31st

	2025	2024	2023	2022	2021	2020	2019	2018
CFNCW Total Return	1.79%	12.98%	-5.64%	2.82%	44.43%	-8.84%	2.75%	10.30%
Target Return	6.94%	17.16%	-3.22%	3.94%	38.65%	-5.15%	4.69%	10.53%
Rank in Foundation Universe	98%	65%	61%	49%	9%	73%	60%	27%
Median Foundation Return	5.61%	14.45%	-5.30%	2.69%	37.07%	-6.98%	3.03%	9.00%

Notes: The Community Foundation of North Central Wisconsin's returns are Net of investment management fees
 Target Return is the target allocation above with index returns
 The Foundation Universe includes foundations < \$100 million in assets
 Rank of 1% is best and 100% is worst in the Foundation Universe

Community Foundation of North Central Wisconsin - Indexed Balanced Growth Pool



Investment performance As of March 31, 2025

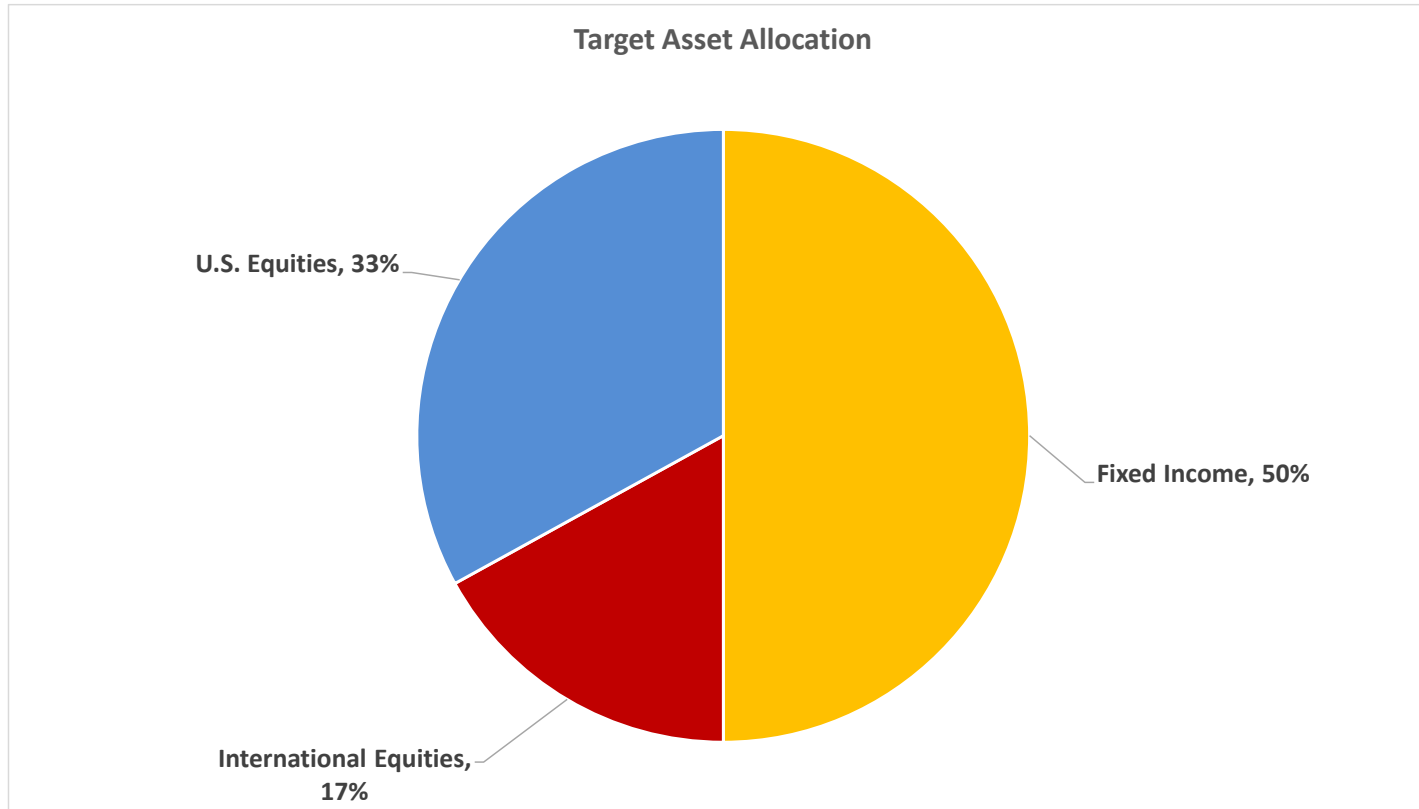
	YTD	1 Year	3 Year	5 Year
CFNCW Total Return	-0.17%	5.95%	5.02%	10.68%
<i>Target Return</i>	-0.16%	6.64%	5.49%	11.24%
Rank in Foundation Universe	63%	37%	34%	34%
<i>Median Foundation Return</i>	0.13%	5.61%	4.53%	10.05%

Annual Returns as of March 31st

	2025	2024	2023	2022	2021	2020	2019	2018
CFNCW Total Return	5.95%	16.91%	-6.47%	3.39%	38.70%	-5.96%	5.47%	10.47%
<i>Target Return</i>	6.64%	17.03%	-5.92%	4.02%	39.46%	-5.83%	4.45%	10.41%
Rank in Foundation Universe	37%	18%	81%	40%	41%	40%	6%	23%
<i>Median Foundation Return</i>	5.61%	14.45%	-5.30%	2.69%	37.15%	-6.98%	3.03%	9.00%

Notes: The Community Foundation of North Central Wisconsin's returns are Net of investment management fees
 Target Return is the target allocation above with index returns
 The Foundation Universe includes foundations < \$100 million in assets
 Rank of 1% is best and 100% is worst in the Foundation Universe

Community Foundation of North Central Wisconsin - Indexed Conservative Balanced Pool



Investment performance As of March 31, 2025

	YTD	1 Year	3 Year	5 Year	10 Year
CFNCW Indexed 50/50 Fund	0.73%	6.02%	3.93%	7.70%	5.42%
<i>Target Return</i>	<i>0.83%</i>	<i>6.17%</i>	<i>4.04%</i>	<i>7.86%</i>	<i>5.56%</i>
Rank in Foundation Universe	31%	35%	69%	80%	71%
<i>Median Foundation Return</i>	<i>0.13%</i>	<i>5.61%</i>	<i>4.53%</i>	<i>10.05%</i>	<i>6.10%</i>

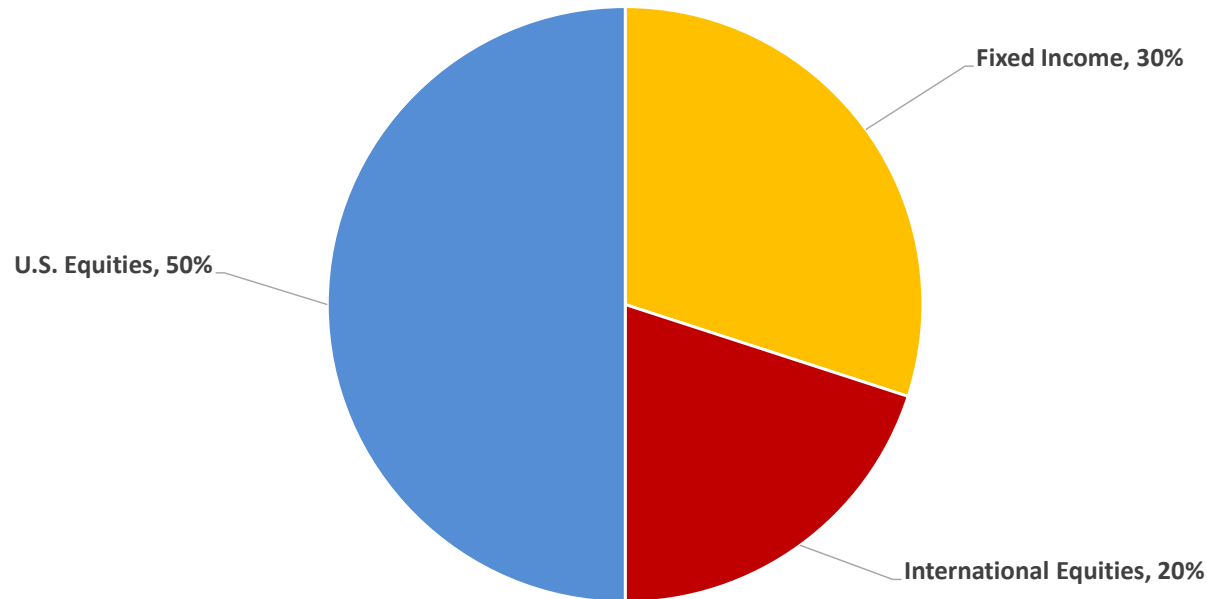
Annual Returns as of March 31st

	2025	2024	2023	2022	2021	2020	2019
CFNCW Indexed 50/50 Fund	6.02%	12.03%	-5.48%	1.84%	26.71%	-2.42%	4.25%
<i>Target Return</i>	<i>6.17%</i>	<i>12.35%</i>	<i>-5.60%</i>	<i>1.61%</i>	<i>27.56%</i>	<i>-2.04%</i>	<i>4.53%</i>
Rank in Foundation Universe	37%	70%	64%	62%	81%	19%	19%
<i>Median Foundation Return</i>	<i>5.69%</i>	<i>14.26%</i>	<i>-5.06%</i>	<i>2.69%</i>	<i>37.15%</i>	<i>-6.98%</i>	<i>3.03%</i>

Notes: The Community Foundation of North Central Wisconsin's returns are Net of investment management fees
 Target Return is the target allocation above with index returns
 The Foundation Universe includes foundations < \$100 million in assets
 Rank of 1% is best and 100% is worst in the Foundation Universe

Community Foundation of North Central Wisconsin - Indexed Faith Based Growth Pool

Target Asset Allocation



**The Faith Based 70/30 Pool is invested in Funds managed in accordance with the US Conference of Catholic Bishops guild lines on Catholic socially responsible investing
Inception December 2020.**

Investment performance

As of March 31, 2025

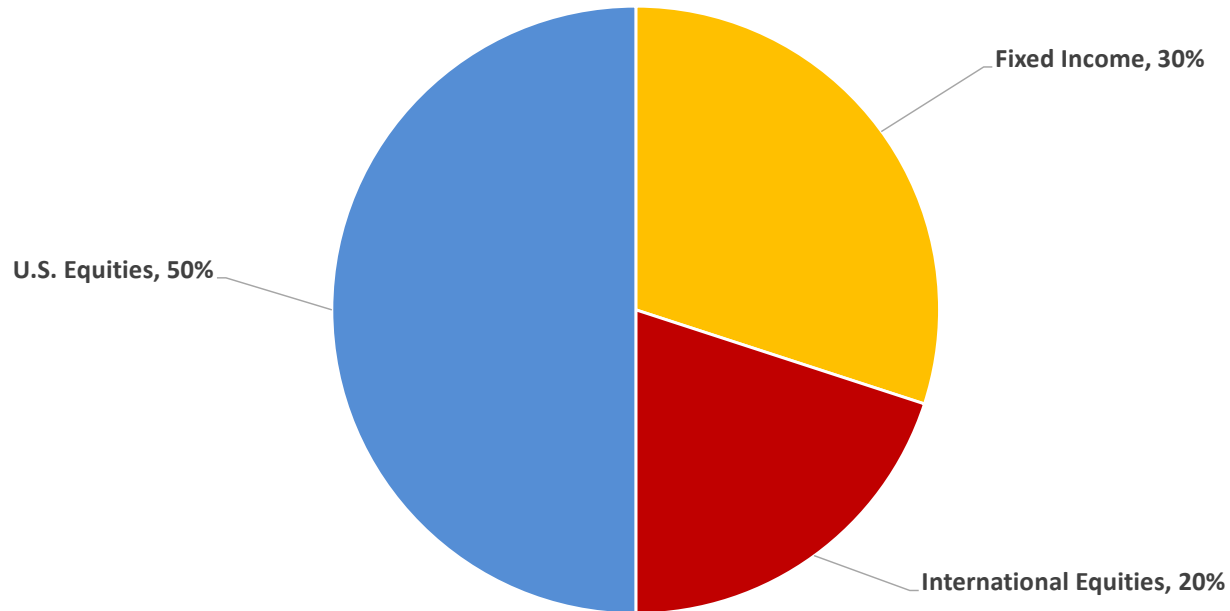
	YTD	1 Year	3 Year	5 Year
CFNCW Faith Based Pool	-1.38%	6.01%	4.73%	NA
Target Return	-0.54%	6.54%	5.44%	11.29%
Rank in Foundation Universe	92%	36%	42%	NA
Median Foundation Return	0.13%	5.61%	4.53%	10.05%

Annual Returns as of March 31st

	2025	2024	2023	2022	2021
CFNCW Faith Based Pool	6.01%	17.67%	-7.91%	4.38%	NA
Target Return	6.54%	17.55%	-6.39%	4.53%	39.30%
Rank in Foundation Universe	36%	12%	96%	28%	NA
Median Foundation Return	5.61%	14.45%	-5.30%	2.90%	37.15%

Community Foundation of North Central Wisconsin - Indexed ESG Balanced Growth Pool

Target Asset Allocation



***The Socially Responsible 70/30 Pool is invested in Funds that use Environmental, Social and Governance screening to achieve the Foundation's Socially Responsible objectives.
Inception December 2020.***

*Investment performance
As of March 31, 2022*

	YTD	1 Year	3 Year	5 Year
CFNCW ESG Pool	-1.39%	4.67%	4.44%	NA
<i>Target Return</i>	-1.37%	6.56%	5.56%	11.29%
Rank in Foundation Universe	93%	81%	54%	NA
<i>Median Foundation Return</i>	0.13%	5.61%	4.53%	10.05%

Annual Returns as of December 31st

	2025	2024	2023	2022	2021
CFNCW ESG Pool	4.67%	18.05%	-7.81%	4.12%	NA
<i>Target Return</i>	6.56%	18.92%	-7.17%	5.16%	39.30%
Rank in Foundation Universe	81%	10%	96%	32%	NA
<i>Median Foundation Return</i>	5.61%	14.45%	-5.30%	2.90%	37.15%

Marathon Park Splash Pad

*Wausau & Marathon County Parks &
Recreation Foundation*

Wausau/Marathon County Parks, Recreation & Forestry Department

Jamie Polley
212 River Drive
Suite 2
Wausau, WI 54403

jamie.polley@co.marathon.wi.us
O: 715-261-1554
F: 715-261-1565

Jamie Polley

212 River Drive
Suite 2
Wausau, WI 54403

jamie.polley@marathoncounty.gov
O: 715-261-1554

Application Form

Project Information

Project Name*

Name of Project

Marathon Park Splash Pad

Amount Requested*

\$20,000.00

Total Project Costs*

\$591,000.00

Project Summary/Purpose*

Provide a short outline of your proposed project. You will have an opportunity to give more detail below.

If awarded, the funding will be used to reconstruct the splash pad in Marathon Park. The splash pad will be the same size and location as the current splash pad. The construction of the splash pad will include upright and ground water features for all ages, a recirculating system and concrete base.

Project Start Date*

07/14/2025

Project End Date*

08/29/2025

Geographic Area Served*

Your project must serve a community located within Marathon County or all of Marathon County. What geographic area will this project serve?

City of Wausau and surrounding areas

Project Narrative

Project Description*

Describe the project for which you are seeking funds. Include project goals, objectives, action plan, and timeline. Also explain the community need for the project and how funding would provide an impact on that need.

Marathon Park, a 78-acre regional destination located at the gateway to the City of Wausau, is one of the most historic and cherished parks in Marathon County. The park offers a wide range of amenities, including a campground, a 4,000-seat grandstand, indoor ice arena, multiple playgrounds, scenic trails, historic buildings, and a canopy of century-old white pines. For over 120 years, a water feature has served as a central element of this park—from an early pond to a mid-century wading pool, and most recently, the community splash pad built in 2004.

The current splash pad, however, is no longer operational. It was constructed using aging infrastructure from the former wading pool, and after years of wear, the system failed in 2024. Despite significant testing and repair efforts, it could not be restored. The closure of the splash pad has left a noticeable void in recreational opportunities—especially for youth and families in the surrounding area—during the peak summer season.

The splash pad has long served as a gathering place for families and a low-cost, accessible way for children to stay active and cool during hot weather. Its absence has been deeply felt, particularly in the neighborhoods adjacent to Marathon Park, which fall within a designated low- to moderate-income area. For many local families, this amenity represents one of the few low-cost recreational options that is both safe and within walking distance.

Recognizing this, the 2023 Westside Master Plan—a visioning document built on extensive community input—identified the replacement of the splash pad as a top priority. This aligns with the broader goals outlined in the Marathon County Comprehensive Outdoor Recreation Plan (CORP), which emphasizes equitable access to recreation, health and wellness, and investment in existing infrastructure to serve future generations.

The County has committed \$375,000 toward the replacement, and the Parks, Recreation & Forestry Department has secured an additional \$130,000 in Community Development Block Grant (CDBG) funding due to the park's central location within a low-income census tract. However, in order to deliver a high-quality, fully accessible splash pad that meets current safety and design standards, additional funding is needed.

The proposed project involves removing the existing splash pad—including all outdated piping and filtration systems—while preserving the current decking. A new 8,000 square foot splash pad (the largest in the state) will be constructed in the same footprint, featuring modern piping, a recirculating filtration system, and a mix of ground and elevated spray elements designed to be accessible, safe, and engaging for all ages.

The Foundation's investment in this project would directly address a critical community need—by restoring a beloved recreational resource that supports physical activity, outdoor play, and social connection for hundreds of families each summer. Your support would help bridge the funding gap, allowing us to install a more impactful design with increased accessibility, sensory-friendly elements, and durable features that will serve the community for years to come.

With your help, we can bring this essential community space back to life—promoting equity, well-being, and pride in one of the most visible and valued parks in Marathon County.

Duplication of Services*

Are there any similar projects currently operating in the community? If so, how is your program different, and why is it needed?

While there are a few outdoor aquatic facilities operating in the region, there is currently no public splash pad available within the greater Wausau community. The City of Wausau and the Villages of Rothschild and Weston, operate outdoor swimming pools, but these facilities typically charge a daily admission fee, making them less accessible—particularly for low-income families or those with multiple children.

The City of Wausau also offers two small interactive fountains at the 400 Block and Riverlife Park, as well as a limited water play area at JoJo's Jungle in Brockmeyer Park. However, these features are minimal in size and functionality, and are not true splash pads. They lack the scale, interactive elements, and inclusive design that characterize modern splash pads, and they do not provide the same level of recreational value or user capacity.

What sets our project apart is its accessibility, scale, and community impact. The Marathon Park splash pad—at 8,000 square feet—is the largest in the state and has long served as a low-cost, high-capacity, multi-age water play area located within walking distance of several underserved neighborhoods. Unlike traditional pools, a splash pad does not require lifeguards or swimming skills, making it a safer and more inclusive option for children of all ages and abilities.

The replacement of this facility is essential to fill the current gap in low-cost, family-friendly water recreation in Marathon County. It will restore an important public amenity that promotes health, outdoor play, and community gathering, especially for those who may not have the means or transportation to access fee-based pools.

Other Participating Organizations*

Are you collaborating with other organizations to meet this particular need? If so, name other organizations participating in the project and describe their roles.

The County has committed \$375,000 toward the replacement, and the Parks, Recreation & Forestry Department has secured an additional \$130,000 in Community Development Block Grant (CDBG) funding due to the park's central location within a low-income census tract. The City of Wausau Economic Development Department oversees the allocation of the Community Development Block Grant funds and supported the award of \$130,000 towards the replacement of the the splash pad.

There are no other participating organizations at this time. Conversations have been started with the Kiwanis for support.

Long-Term Strategies

What are the long-term strategies for continuation and funding of this project at the end of the grant period?

The Marathon Park Splash Pad will be a permanent asset owned and maintained by Marathon County, ensuring long-term public benefit and responsible stewardship. Upon completion, the facility will be incorporated into the County's established park system, and all ongoing operations, maintenance, and eventual capital reinvestment will be managed through the Parks, Recreation, and Forestry Department (PRF) as part of the County's overall asset management and budgeting process.

Once completed, the splash pad will be operated seasonally, opening annually from Memorial Day to Labor Day, as weather conditions allow. The PRF Department will be responsible for daily operations, including system activation, water quality monitoring, cleanliness, safety inspections, and closing procedures.

Currently, splash pad operating hours are typically from 1:00 p.m. to 7:00 p.m., seven days per week. These hours have historically been set based on usage patterns and staffing availability, and may be adjusted as

needed in response to community feedback, climate patterns, and budget considerations to maximize access while ensuring operational efficiency.

This schedule is consistent with the County's goal of providing accessible, low-cost outdoor recreation, particularly for families and children in low-income neighborhoods adjacent to Marathon Park. The continuation of a minimal user fee is planned for the splash pad.

Operations will be integrated into the PRF's existing staff structure, which includes seasonal employees and full-time maintenance staff. During the summer season, specific staff will be assigned to monitor the splash pad daily for cleanliness, functionality, and water quality, including compliance with all local and state health and safety regulations. PRF also maintains close relationships with local contractors and equipment vendors to ensure responsive support in the event of technical issues or repairs.

Project Budget*

Upload a project budget below or outline your project budget in the space provided. List anticipated income sources and expenses associated with this project.

Features Cost: \$246,000

Total Mechanical & WQMS Cost: \$216,000

- Feature Pump Module
- Filtration Module 2x (filters, chlorine & acid)
- Water Containment System
- Freight & Embed Freight Fees
- Training Included

Installation Estimate Specialty Work + Start-up – \$129,000

Optional: Additional Information

Feel free to attach additional documents that would benefit the Selection Committee in making their decision.

1_PERSP 2.jpeg

Organization Information

Purpose/History of the Organization*

Please provide a brief history of your organization and an outline of its purpose. What are your current programs or activities?

Mission - Adaptively manage our park and forest lands for natural resource sustainability while providing healthy recreational opportunities and unique experiences making Marathon County the preferred place to live, work and play.

Electronic Signature & Confirmation

Recognition of Grant Award*

If a grant is awarded, the Wausau & Marathon County Parks Foundation requires recognition of the grant. How will the Parks Foundation be recognized for this grant if your application is successful?

*Note: Minimum requirement is website and/or social media recognition **and** signage at the location of the funded project. A logo is available upon request.*

The Foundation will be recognized at the facility with a plaque and on the department's webpage and social media pages.

Signature of Contact Person*

Enter your full name and title below

Jamie Polley

Confirmation*

By entering your signature information above and clicking "I Agree" below, you certify that the statements contained in this application are true and correct to the best of your knowledge. You also agree that, if selected, you will use the funds granted for the purpose as proposed and approved by the Wausau & Marathon County Parks & Recreation Foundation and the Community Foundation of North Central Wisconsin Board of Directors. You also agree to allow Wausau & Marathon County Parks & Recreation Foundation and the Community Foundation to use information provided in this request for press releases, reports, and other public information.

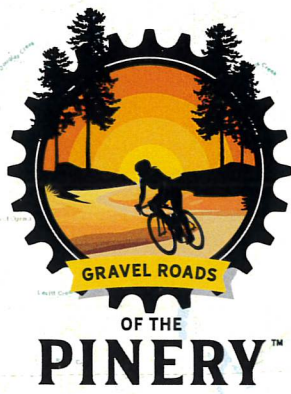
I Agree

File Attachment Summary

Applicant File Uploads

- 1_PERSP 2.jpeg





- Legend**
- Points of Interest
 - Connectors
 - Lake Wausau Loop
 - Mosinee Flowage Loop
 - River Edge Parkway Loop
 - Wisconsin River Loop
 - Birnamwood Wittenberg 75
 - West Edgar
 - The Bull Billy Jack
 - The Maine Loop
 - The Big Poniowski Loop
 - Scotch Creek Singletrack + GRVL Gravelventure
 - Rib Mountain Lap
 - North 50
 - New Wood Bush Bash
 - Ironbull Essential Gravel Grinder 44
 - AT-AT Walker Loop
 - Athens Gravelventure
 - Ackley 60
 - Mountain Bay Trail
 - Ice Age Trail
 - Wauwasha State Trail
 - MPO Routes

0 1 2 4 Miles

Prepared By: North Central Wisconsin
Regional Planning Commission
www.ncwrpc.org

Tree Planted in Honor of Charles “Chuck” Newby at Riverside Park 5.19.25. Chuck was the Founder of the WMC Parks and Recreation Foundation and former Director of the Parks, Recreation & Forestry Department.



**MEMORANDUM OF UNDERSTANDING
BETWEEN WAUSAU AND MARATHON COUNTY PARKS AND RECREATION FOUNDATION
AND IRONBULL, INC.**

This Memorandum of Understanding (MOU) outlines the relationship between the Wausau and Marathon County Parks and Recreation Foundation (hereinafter “the Foundation”), a non-profit public charity authorized under Section 501(c)3 of the Internal Revenue Code, and IRONBULL, INC. (hereinafter “IRONBULL”), a non-profit public entity authorized under Section 501(c)3 of the Internal Revenue Code.

Each Party acknowledges the independent status and separate nature of the other Party and acknowledges and accepts the independent status and separate nature of the other Party. Each Party agrees to cooperate with the other in the advancement and support of the Foundation’s programs.

I. Responsibilities of the Foundation

- A. The Foundation is responsible for its mission and priorities and other key activities where the work of the Foundation and IRONBULL intersect.
- B. Support: In consideration for the continuing benefit the Foundation receives from IRONBULL’s revenue generation, fiduciary and other services, the Foundation will provide IRONBULL with various in-kind support, including assistance with sale of merchandise.

All in-kind services provided to IRONBULL is within the discretion of the Foundation.
The Foundation may terminate or modify the provision of any of the items in this MOU, as the Foundation Board determines the action is in the best interests of the Foundation.

- C. IRONBULL Board Membership: The President of the Foundation, or his/her designee, shall serve as a voting member of the IRONBULL Board of Directors.

II. Responsibilities of IRONBULL, INC.

- A. IRONBULL, Inc. is a separately incorporated 501(c)3 organization and is responsible for generating revenue through operation of outdoor adventure events that provide physical and mental challenges to participants and associated community events. It is IRONBULL’s responsibility to comply with state and federal laws, maintain its tax-exempt status, and avoid or properly manage any potential conflicts of interest.
- B. IRONBULL agrees to cooperate with the Foundation in the advancement and support of the Foundation’s programs. IRONBULL serves a revenue resource that aligns with the mission of the Foundation through: 1) operation of outdoor adventure events that provide physical and mental challenges to participants, and 2) associated community

events. IRONBULL will identify the Foundation as a founding partner on all event any materials and website.

- C. Asset Management: IRONBULL has sole responsibility and authority for investment and stewardship of IRONBULL assets and determines the disbursement of assets ensuring the assets are used for charitable purposes. The name “IRONBULL” and associated trademarks shall be considered assets.

IRONBULL funds shall be kept separate from Foundation funds. No funds, assets, or liabilities may be transferred directly or indirectly between the Foundation and IRONBULL without the approval of each Party. All transfers must be reviewed and accepted.

- D. Revenue Sharing: IRONBULL will provide the Foundation with five percent (5%) of the gross registration revenues generated by events put on by IRONBULL. In addition, the Foundation will receive 50% of all onsite net merchandise sales. IRONBULL will make payment of the Foundation’s portion of gross revenue no later than 120 days after an event.
- E. Accountability: IRONBULL shall follow recommended accountability practices. These include retention and payment of an accountant, separate and independent of the Foundation, and an annual audit of IRONBULL’s financial and operational records. The Foundation Board will be provided a copy of the annual audited financial statements, including management letter.

III. Staffing and Compensation

- A. Each Party to this MOU shall be responsible for hiring staff as needed to provide support solely for its organization. Such staff will report to the President, or President’s designee, of the respective Board of Directors.
- B. Each Party shall be responsible for withholding, reporting, depositing and/or payment of all employment taxes; maintaining worker’s compensation and complying with all other applicable federal, state and local laws, and regulations governing such employment.

IV. Independence

The Foundation and IRONBULL recognize each other as separate entities and agree not to make any contract or agreement, nor incur any liability or obligation whatsoever, on behalf of or in the name of each other. In signing this agreement, neither Party will assume or become liable for any of the existing or future obligations, liabilities, and debts directly or indirectly attributable to the other Party.

V. Insurance

The Parties will each maintain comprehensive general liability insurance, directors and officer's insurance, and other insurance coverage as may be necessary or appropriate for liabilities which may arise in connection with their operations, in amounts acceptable to the governing board of the entity.

VI. Term

- A. This Agreement begins upon the signature of both Parties.
- B. The Parties agree to review the terms of this Agreement annually. If either Party believes the Agreement should be amended, the Party will provide written notice via certified mail to the other Party and the Parties shall work collaboratively to discuss amending this Agreement.

VII. Termination

In the event IRONBULL ceases to exist, all assets, monies, and items of value received by or held by IRONBULL will immediately be transferred to the Foundation in a manner consistent with federal and state laws.

VIII. Dispute Resolution

In the event of any dispute between the Foundation and IRONBULL as to their relationship or any of the terms or conditions of this Agreement, notice of such dispute shall be given to the Foundation Board of Directors and the Board of Directors of IRONBULL. The President of the Foundation Board or his/her designee and the President of IRONBULL or his/her designee will meet and attempt to resolve the dispute. If they are unsuccessful, the Parties will attempt non-binding mediation with a mutually agreeable independent mediator to resolve their dispute, and will equally share the costs of the mediation. In the event that mediation is unsuccessful, the Parties retain their respective rights to pursue resolution through any other forum.

WAUSAU AND MARATHON COUNTY
PARKS AND RECREATION
FOUNDATION, INC.

IRONBULL, INC.

By: _____
President

By: _____
President

Date: _____

Date: _____